INFORMATION

“WOMEN, FAMILIES, CAREERS”
HOW TO HARMONIZE WORK AND FAMILY LIFE SUCCESSFULLY
international conference
on the challenges and demands facing young people who are leaving school and starting work

“How to harmonize work and family life successfully”

“BEST WORKPLACE FOR WOMEN 2012” AWARD CEREMONY

RURAL WOMEN’S CORNER

Date and Time: 10 October 2013, 12:30 pm. – 17:30 pm.
Venue: Personal Hungary Exhibition for Human Resource Management
Syma Event and Congress Centre, Level 1, Hall C, Sydney Room (1146 Budapest, Dózsa György út 1.)

Sponsors:
Nemzeti Együttműködési Alap (National Cooperation Fund)
Ministry of Rural Development
BP European Business Service Centre Kft.
Personal Hungary

Aims of the Project:

To improve employment chances of young women with particular emphasis on the reconciliation of work
and private and family life.
To call attention to the importance of preparing young women to face their tasks in the family and the
workplace.
To exchange the Hungarian, EU and US best practices in helping young women with a look at both
traditional and new approaches to women’s career models.

Rationale:

Both in Hungary and in Europe for many young people it is a big problem to find a job and settle into the
workplace. That's why the Irish Presidency paid special attention to improving the position of young
people, and in Hungary, recently established the Hungarian Youth Employment Council, which deals
specifically with the youth labor market opportunities for those leaving school.
This conference can help advance the dialogue between the legislature, the government, the for-profit
and non-profit sectors, education, and media and to expand that dialogue further to include Hungarian
cross-border NGOs.

Themes of the Conference:

Employment of young women – the HR manager’s view
Role of employers, reconciliation of work, private and family life, education, training, and knowledge
transfer,
Preserving women’s well-being and health
Cooperation among families and generations in small and big communities
Preparation of the next generation including education, vocational training

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Career centers at the universities, Sustainable lifestyles and family values Employment opportunities for rural women in agriculture, rural tourism, hospitality, social services, crafts Disadvantaged groups: women with disabilities, Roma women Role models: multinational companies, entrepreneurs, social networks, agriculture, science, etc.

Speakers:

Ms. Andrea Ferenczi  President of the AWCDH (Chair)
Ms. Lívia Járóka, MEP, Vice-Chairwoman of the Committee on Women’s Rights and Gender Equality, Main Patron of the AWCDH’s Best Workplace for Women Award – video message
Mr. Csaba Káncz, president, Hungarian Youth Employment Council – key note

Honorary Guests:
Ms. Hédi Kovács, coordinator of the youth section of the Topolya Community Union (Vojvodina, Serbia)
Ms. Timea Markovics, kindergarten pedagogue, board member of the Magyar Asszonyok Ligája (Hungarian Women’s League) Gúta, Slovakia
Ms. Ida Ötvös, president of the Viski Zöld Falusi Turizmus Szövetség (Green Village Tourism Association of Visk), vice president of the Women’s Association, Visk, Transcarpathia, Ukraine

Ms. Beáta Baumstark, PhD aspirant, head of center, ELTE (Eötvös Lóránd University)  Student Service and Career Center
Ms. Gyöngyi Dani, five-time paralimpic champion, expert of the AWCDH for disability and employment
Ms. Kittí Dobi, Human Resources Director, BP European Business Service Centre
Ms. Anikó Ferenczy, Director of Hungarian Convention Bureau, Hungarian Tourism Plc.
Ms. Kinga Joó, member of the European Economic and Social Committee
Mr. Csaba Káncz, president, Hungarian Youth Employment Council
Ms. Kamilla Kesjár, owner and MD of Kesjár Flóra Seedgrower and Commercial Ltd., co-chair of Agricultural and Rural Youth Association (AGRYA), member of the presidium of the Hungarian National Rural Network (HNRN)
Ms. Nóra Király, local government representative (XIth District, Budapest)
Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art
Ms. Ildikó Modláné Görgényi, Expert for Vocational Education and Adult Education, Ex-Deputy Director General, Hungarian Labor Inspectorate, chairwoman of the Evaluation Committee of AWCDH’s Best Workplace for Women Award
Ms. Zsuzsa Sebestyén, PhD aspirant, equality expert, member of the Evaluation Committee of AWCDH’s Best Workplace for Women Award
Ms. Katalín Süle, president of Zala County directorate of the Hungarian Chamber of Agricultural Economy, Young Farmer, Beef Cattle Breeder
Dr. Márta Torda, Deputy Head of Parliamentary and Public Relations Department, Ministry of Rural Development
Mr. János Ungvölgyi, Hungarian Gold Cross of Merit honoree, school master of Kindergarten and Highschool of the LIA Foundation in Szolnok, president of the board of trustees of Militia Templ

Moderator of panel discussions: Ms. Ildikó Márton-Koczó, executive coach

Participants:
We welcomed more than 120 guests from the following sectors: Government, Parliament, local governments, NGOs, media, universities and colleges, chambers, corporations, tourist organization, trade union, EU officials, diplomats, doctors, artists, sportsmen and sportswomen, farmers, etc.
PROGRAM

“How Women, Families, Careers”
How to harmonize work and family life successfully
international conference
on the challenges and demands facing young people who are leaving school and starting work

“Best Workplace for Women 2012” Award Ceremony

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12:30 - 13:00 REGISTRATION

13:00 - 15:00 CONFERENCE – PART ONE

13:00 - 13:15 Ms. Andrea Ferenczi President of the AWCDH (Chair)
Opening

13:15 - 13:35 Mr. Csaba Káncz, president, Hungarian Youth Employment Council – key note
“Employment: Challenges in Europe and in Hungary”

“Employment, Vocational Training, Best Practices”

13:55 - 14:40 Panel discussion I.
“New Generation: Who Will Show Them the Way?”
Hosted and moderated by: Ms. Ildikó Mártón-Koczó, executive coach
Speakers:
Ms. Hédi Kovács, coordinator of the youth section of the Topolya Community Union (Vojvodina, Serbia)
Ms. Timea Markovics, kindergarten pedagogue, board member of the Magyar Asszonyok Ligája (Hungarian Women’s League) Gúta, Slovakia
Ms. Beáta Baumstark, PhD aspirant, head of center, ELTE (Eötvös Lóránd University) Student Service and Career Center
Ms. Kinga Joó, member of the European Economic and Social Committee
Ms. Nóra Király, local government representative (Xth District, Budapest)
Ms. Zsuzsa Sebestyén PhD aspirant, equality expert, member of the Evaluation Committee of AWCDH’s Best Workplace for Women Award
Mr. János Ungvölgyi, Hungarian Gold Cross of Merit honoree, school master of Kindergarten and Highschool of the LIA Foundation in Szolnok, president of the board of trustees of Militia Templ
14:40 - 15:00 Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art

*present the Rural Women's Corner*

15:00 - 15:30 COFFEE BREAK

15:30 - 16:30 CONFERENCE – PART TWO

15:30 - 15:40 Ms. Lívia Járóka, MEP, Vice-Chairwoman of the Committee on Women's Rights and Gender Equality, Main Patron of the AWCDH’s Best Workplace for Women Award – video message

15:40 - 16:30 Panel discussion II.

*“Preparation of Young People for Challenges of the Labour Market, Career Possibilities, Best Practices”*

Hosted and moderated by: Ms. Ildikó Márton-Koczó, executive coach

**Speakers:**
- Ms. Gyöngyi Dani, five-time paralimpic champion, expert of the AWCDH for disability and employment
- Ms. Kitti Dobi, Human Resources Director, BP European Business Service Centre
- Ms. Anikó Ferenczy, Director of Hungarian Convention Bureau, Hungarian Tourism Plc.
- Ms. Kamilla Kesjár, owner and MD of Kesjár Flóra Seedgrower and Commercial Ltd., co-chair of Agricultural and Rural Youth Association (AGRYA), member of the presidium of the Hungarian National Rural Network (HNRN)
- Ms. Ida Ötvös, president of the Viski Zöld Falusi Turizmus Szövetség (Green Village Tourism Association of Visk), vice president of the Women's Association, Visk, Transcarpathia, Ukraine
- Ms. Katalin Süle, president of Zala County directorate of the Hungarian Chamber of Agricultural Economy, Young Farmer, Beef Cattle Breeder
- Dr. Márta Torda, Deputy Head of Parliamentary and Public Relations Department, Ministry of Rural Development

16:30 - 17:15 “BEST WORKPLACE FOR WOMEN 2012” AWARD CEREMONY

17:15 - 17:30 Comments, closing reflections

**SIDE EVENT: RURAL WOMEN’S CORNER AT THE CONFERENCE**

jointly organized by the AWCDH and Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art

**Exhibitors:**
- Ms. Anikó Bedő, artist, folk artist from Pécs
- Ms. Éva Bocsi folk artist from Vizslás
- Ms. Kata Imecs textile designer folk artist from Szentendre
- Kosa Studio from Szentendre,
- Ms. Zsuzsanna Polgár artist, folk artist from Pécs
- Ms. Ágnes Szántó „Festarolo” Master, founder and honorary president of the Hungarian Artisans’ Association, from Nógrád
- Ms. Eszter Zámori jewelry artist from Szentendre.

Further information: Mrs. Andrea Ferenczi (+36 30 9827093)

Szerző: Magyar Női Karrierfejlesztési Szövetség

Organizer: Association for Women's Career Development in Hungary

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