



BeTheChange

Boosting entrepreneurship through
intergenerational exchange

**MAGYAR
NŐI
KARRIERFEJLESZTÉSI
SZÖVETSÉG**



**ASSOCIATION
FOR WOMEN'S
CAREER DEVELOPMENT
IN HUNGARY**



Erasmus+



INVITATION

"BE THE CHANGE" ERASMUS + PROJECT (2016-2018)

Encouraging entrepreneurship through knowledge transfer between generations

CLOSING EVENT

organized in cooperation by the Hungarian Women's Career Development Association and the Women's Entrepreneurial Club of Győr-Moson-Sopron County Chamber of Commerce and Industry

Date and Time: 16 October 2018, 16:30 pm. – 20:00 pm.

Venue: Baross Hall, Győr-Moson-Sopron County Chamber of Commerce and Industry
(Address: 9021 Győr, Szent István út 10 / A)

Sponsors:

European Union Erasmus + Strategic Partnerships / Adult Learning Projects (Ka2) Program
Győr-Moson-Sopron County Chamber of Commerce and Industry

**Participation is free, but pre-registration is required between 20 September and 12 October 2018:
noikarrier.hu/registracio**

DRAFT PROGRAM

16:30 - 17:00 Registration

17:00 - 17:30 Opening, Welcome

Imre Pintér-Péntek, President of the Győr-Moson-Sopron County Chamber of Commerce and Industry

Andrea Ferenczi, President of MNKSZ, Project manager of the Be the Change Project, Chair

Katalin Mónika Ferenczi, Vice President of the Women's Entrepreneurial Club, Managing Director of Ferenczi Fémipari Kft.

17:30 - 18:15 Presentations

17:30 - 17:45

Information on the results and findings of the Be the Change project

Ildikó Modláné Görgényi, vocational training and adult education expert, Be the Change Project Research Manager

17:45 - 17:55

From Student to Entrepreneur - The role and opportunities of university education in the development of entrepreneurial competences

Dr. Attila Pongrácz, dean, associate professor and head of department, István Széchenyi University Apáczay Csere János Faculty

17:55 - 18:05

Entrepreneurial projects of university students based on the experience of "The Chamber" course

Dr. Konczosné Prof. Dr. Márta Szombathelyi PhD Habil István Széchenyi University

18:05 - 18:15

Entrepreneurship in family business

Szabolcs Varga, Managing Director of Varga and Társa Ltd., Vice President of Győr-Moson-Sopron County Chamber of Industry

18:15 - 19:00 Roundtable discussion

Introduction and moderation:

Katalin Hajós founding member of MNKSZ, manager of dissemination of the Be the Change Project

Speakers::

Katalin Andrásy, Director-General of the Győr Service Center

Honnerné Dianna Tibold Practical Instructor, Győr Service SZC Miklós Pálffy Commercial and Logistics Gymnasium and Vocational School

Renáta Gál board member of the Women's Entrepreneurial Club, Creative Manager of Marketing Empire Kft

Angyalka Horváth board member of the Women's Entrepreneurial Club, Sales Manager of Pannon Takarékszövetkezet Bank

Ildikó Mayer, Training Manager, coach

19:00 - 19:10 Closing remarks

19:10 - 20:30 Evaluation, discussion of future cooperation



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INFORMATION

The Be the Change project:

On the basis of the successful tender submitted within the framework of the European Union Erasmus + "Strategic Partnerships" program, MNKSZ participates as a partner in the "Be the Change" project coordinated by the Italian partner. The project's aim is that older, experienced entrepreneurs and managers transfer their knowledge to young people (NEET). Within the partnership, MNKSZ is responsible for the research and dissemination tasks. Participating countries: Italy - coordinator, as well as Germany, Hungary, Malta and Slovenia. (Detailed information enclosed).

The Be the Change Project closing event aims to present the main steps and achievements of the EU project and draws stakeholders' attention to the topics covered by the project as well as to the exploitation of the completed training materials and special methods in Hungary.

The Hungarian Women's Career Development Association (MNKSZ) was established in 2003 as a public-benefit NGO and has been awarded the "UN-ECOSOC Special Consultative Status" in 2009. Our goal is to promote women's employment in line with the importance of family backgrounds, promoting dialogue between governments, business-scientific- and civil society, in cooperation with cross-border and other European NGOs as well as international experts.

MNKSZ highly values that the closing event of the Be the Change Erasmus+ project will be organized in the building of the Győr-Ménfőcsanak County Chamber of Commerce, with their support and in cooperation with their Women's Entrepreneurial Club.

The closing conference of the Be the Change project will be organized in Győr, a significant place in the Hungarian economy, industry, science and education, and a most appropriate environment.

At the event the results of the Project will be presented as well as the role of MNKSZ in the project. We are also inviting local distinguished experts and practitioners in relation to the EU project for presentations and participation in the panel discussion. In so doing they will contribute to the success of the event with their professional knowledge and individual examples.

With their help we will overview the possibility and conditions for adapting the Be the Change training project in Hungary. This will encompass the characteristics and accessibility of the groups involved in the project, the chances of NEETs and young people to become entrepreneurs, as well as the formal and practical mentoring opportunities.

MNKSZ endeavors to present exemplary Hungarian practices abroad by utilizing its network within the European Union and the United Nations. As the partner responsible for dissemination within the framework of the Be the Change Erasmus+ Project, MNKSZ will have the opportunity to present the messages of the closing conference within the high-level partner circle as well as on EU level. Based on the experience to be gained at the closing event, good ideas and initiatives may come up for further cooperation in both in Hungarian and European projects.

**Further information: Mrs. Andrea Ferenczi (+36 30 9827093) Email: ferenczi@t-online.hu
www.noikarrier.hu**

More information about the Be the Change Project:

<https://bethechange-project.eu/hu/home-4/>
[/www.facebook.com/bethechange.erasmus/](http://www.facebook.com/bethechange.erasmus/)

Please follow our website for further information about the conference!

The Organizers hereby kindly inform the Guests and Participants that photos and a video will be taken at the conference in order to document the event. During the registration, you will be asked a voluntary and explicit consent for handling this and your personal data.

Encl.: Information on Győr

WHY GYŐR?

Győr is an excellent city of knowledge transfer

The key to Győr's success is the close co-development of businesses, education, public administration and the resourcefulness of its workforce. Its educational institutions, the university, and the vocational schools play an important role in the transfer of knowledge.

Győr is an area of high employment. It needs both young and old workers, but especially mixed-aged, innovative creative communities.

Győr has a thriving past and a booming present

Ballet Győr, RÁBA Holding, AUDI HUNGARIA - Menház Theater, Five Templar Festivals and an expanding industrial park are examples of its present diversity.

Győr is the center of a developing region

Győr is easily accessible by land, river and air. It is in the center of the "Golden Triangle", of Vienna, Budapest and Bratislava.

While formerly the high unemployment was a challenge for the city, there is now a shortage of skilled labour.

The industrial developments in Győr and its surroundings have created many new jobs. The machine and the automotive industry are constantly looking for qualified personnel, especially for young professionals who are capable of learning the new technology and applying it creatively.

Vision of Győr: The Flow

Győr is competing for the title of European Capital of Culture in the knowledge that culture and the economy are inseparable from each other. The key message/ idea of the application is "Flow" referring also to the rivers around the city.

Why the Chamber of Győr?

The operation of Győr-Moson-Sopron County Chamber of Commerce and Industry (GYMSM KIK), can be characterised as dynamic and open, where many professional communities are working together. The Chamber in Győr has more than 120 years of history. Its members come from the industry, service, trade and crafts. The Chamber represents the interests of entrepreneurs at county, city and district level. It plays an important role in helping business networking, accessing foreign markets, innovation, and professional recruitment. The Chamber has good relations with all stakeholders of the society, as well as broad social and government acceptance. Its activities are underpinned by quality, environmental awareness, and social responsibility.

The Chamber of Commerce of Győr is a regional and international meeting point for business life. It has one of the most modern and complex conference and services centre and office building. The GYMSM KIK Women's Entrepreneurial Club was established in 2014 and has had a close and continuously developing working relationship with MNKSZ from the start.