



BeTheChange
Boosting entrepreneurship through
intergenerational exchange

**MAGYAR
NŐI
KARRIERFEJLESZTÉSI
SZÖVETSÉG**



**ASSOCIATION
FOR WOMEN'S
CAREER DEVELOPMENT
IN HUNGARY**



Erasmus+



"BE THE CHANGE" ERASMUS + PROJECT (2016-2018)

Encouraging entrepreneurship through knowledge transfer between generations

2016-2018

CLOSING EVENT

organized in cooperation by the Hungarian Women's Career Development Association and the Women's Entrepreneurial Club of Győr-Moson-Sopron County Chamber of Commerce and Industry

Date and Time: 16 October 2018, 16:30 pm. – 20:00 pm.

Venue: Baross Hall, Győr-Moson-Sopron County Chamber of Commerce and Industry
(Address: 9021 Győr, Szent István út 10 / A)

Sponsors:

European Union Erasmus + Strategic Partnerships / Adult Learning Projects (Ka2) Program
Győr-Moson-Sopron County Chamber of Commerce and Industry

PROGRAM

16:30 - 17:00 Registration

17:00 - 17:30 Opening, Welcome

Imre Pintér-Péntek, President of the Győr-Moson-Sopron County Chamber of Commerce and Industry

Andrea Ferenczi, President of MNKSZ, Project manager of the Be the Change Project, Chair

Katalin Mónika Ferenczi, Vice President of the Women's Entrepreneurial Club, Managing Director of Ferenczi Fémipari Kft.

17:30 - 18:15 Presentations

17:30 - 17:45

Information on the results and findings of the Be the Change project

Ildikó Modláné Görgényi, vocational training and adult education expert, Be the Change Project Research Manager

17:45 - 17:55

From Student to Entrepreneur - The role and opportunities of university education in the development of entrepreneurial competences

Dr. Attila Pongrácz, dean, associate professor and head of department, István Széchenyi University Apáczay Csere János Faculty

17:55 - 18:05

Entrepreneurial projects of university students based on the experience of "The Chamber" course

Dr. Konczosné Prof. Dr. Márta Szombathelyi PhD Habil István Széchenyi University

18:05 - 18:15

Entrepreneurship in family business

Szabolcs Varga, Managing Director of Varga and Társa Ltd., Vice President of Győr-Moson-Sopron County Chamber of Industry

18:15 - 19:00 Roundtable discussion

Introduction and moderation:

Katalin Hajós founding member of MNKSZ, manager of dissemination of the Be the Change Project

Speakers::

Katalin Andrásy, Director-General of the Győr Service Center

Honnerné Dianna Tibold Practical Instructor, Győr Service SZC Miklós Pálffy Commercial and Logistics Gymnasium and Vocational School

Renáta Gál board member of the Women's Entrepreneurial Club, Creative Manager of Marketing Empire Kft

Angyalka Horváth board member of the Women's Entrepreneurial Club, Sales Manager of Pannon Takarékszövetkezet Bank

Ildikó Mayer, Training Manager, coach

19:00 - 19:10 Closing remarks

19:10 - 20:30 Evaluation, discussion of future cooperation