



INFORMATION (20/03/2013)

**THE ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY (AWCDH)
ORGANIZED THE CONFERENCE UNDER TITLE**

EUROPEAN COOPERATION FOR WOMEN ABOVE 50 – LESSONS LEARNT DURING THE “EU-2012 YEAR OF ACTIVE AGEING AND SOLIDARITY BETWEEN GENERATIONS”

Date and Time: 7 March 2013, between 11:00 am. – 18:00 pm.

Venue: Rubin Wellness & Conference Hotel, 1118 Budapest, Dayka Gábor utca 3.

Language of the conference: Hungarian and English

Sponsors:

Nemzeti Együttműködési Alap (National Cooperation Fund)
BP European Business Service Centre Kft.

The organizers recommended the “EUROPEAN COOPERATION FOR WOMEN ABOVE 50” conference to women and men of all ages who wish to prepare consciously for a longer, healthier, and more meaningful life.

Our guests (150) came from the following sectors:

Government, Parliament, local governments, NGOs, media, universities and colleges, commercial and agricultural chambers, corporations, trade unions, employees, rural and regional organizations, professional and tourist organizations, researchers, experts, farmers, producers, diplomats, doctors, artists, social workers and institutions, employment experts, EU and UN experts, as well as other interested in these topics from Hungary and abroad.

The following issues were discussed at the conference that are of vital importance for the future of Europe and Hungary: such as employment, lifelong learning, the situation of rural women, cooperation between generations and communities, the importance of preserving women's wellbeing, health, women's self-care, sustainable lifestyles, life values, family models, the role of the media.

Reason for the Conference:

Demographic ageing is a major problem all over the world, but in Hungary the situation is especially serious. The proportion of older people is growing, and the state of their health is poor. However, since the life expectancy of women outstrips that of men, it is of paramount importance that we draw the awareness of women to the need to continue living active and healthy lives. After all, not only must they look after themselves, but generally, they are also responsible for the health of their families as well.

2012 was dedicated to the European Year of Active Ageing and Solidarity between Generations, so this is a good time to learn the experiences and best practices in order to call the attention of the public and the decision makers alike to this serious problem and it is also a fine opportunity for us to look for solutions together.

In the European Year of Citizens 2013 we celebrated International Women's Day with our Hungarian guests as well as our guests from EU countries and the US in a fitting and memorable manner.



Our Aims:

To raise awareness of the need to support participation of women above 50 in the labor market and to call attention to the importance of the role of older women in the family as well, because these women, popularly called the “sandwich generation”, must continue to care for their children on the one hand, and their parents and grandparents on the other.

Through our work in the domestic as well as the international arena we have gained assurance that we must do everything in our power to enhance the lives of women above 50 not only with respect to employment, but other fields as well such as lifelong learning, knowledge transfer, health, life in the rural environment, art, culture, business and social services, the role of the media in promoting women’s lives, IT, victimization, and so on. In order to achieve these goals we are working in close cooperation with the Older Women Europe network.

To learn best practices, exchange of experiences:

The AWCDH has relevant domestic as well as international experience. We have ongoing cooperation with Older Women Europe and AGE Platform Europe, as well as Slovakian and Polish NGOs in order to help ensure equal opportunities and to help expand the activity opportunities of elderly women.

To strengthen the general understanding, approach, acceptance and inclusion between participants coming from different countries to the conference, who will subsequently popularize and make use of the information gained at the conference in their respective countries and closer communities through both formal and informal channels.

The AWCDH hopes that its conference will make an important contribution to the contents and dissemination of the aims and ideas of the European Year of Active Ageing and Solidarity between Generations 2012 in the widest possible circles, thereby adding to the legacy of this important European endeavor.

About the “Women’s Career for a Lifetime” Project of the AWCDH

We have so far organized the following programs in the frame of the “Women’s Career for a Lifetime” Project:

- Indian Summer Gathering, Consultation on Progress: Older Women’s Issues in the UN and the EU a Women’s Career Club Meeting organized in honor of the European Year of Active Ageing and Solidarity between Generations 2012 in the Rubin Wellness & Conference Hotel, Budapest on 22 September 2012.
- “Health, Beauty, Security” international conference in honor of the European Year of Active Ageing and Solidarity between Generations 2012 held on 28 June 2012 in the Rubin Wellness & Conference Hotel, Budapest
- „Women’s Careers for a Lifetime”, a joint conference of the AWCDH and the Figyelő (Observer-Business weekly) as well as the Családi Lap (Family Magazine) in honor of the European Year of Active Ageing and Solidarity between Generations 2012, held on 28 March, 2012 in the Budapest Hilton Castle Hill.
- “Women’s Careers above 40 and 50” International Conference held on 20 November, 2010 in the Gerbeaud House, Budapest;
- “Women’s Career for a Lifetime” International Conference held on 21 May, 2009 in the Hungarian Parliament.



Honorary Guests of the Conference:

Countess Eva Csaky Bornemisza – honorary guest
H.E. Kevin Dowling, Ambassador of Ireland – honorary guest
Ms. Lynn Gardner Heffron, Founder and President of Diversity Spectrum US – honorary guest
Ms. Annikki Korhonen Board Member, OWN Europe (Finland) – honorary guest
H.E. Mr. Roman Kowalski, Ambassador of Poland – honorary guest
Mr. Maciej Kucharczyk, Managing Director, AGE Platform Europe – honorary guest
H.E. Lizeth Pena, Ambassador of the Republic of Angola – honorary guest
Ms. Karyn Posner-Mullen, Public Affairs Counselor, U.S. Embassy – honorary guest
Ms. Joke de Ruyter President, OWN Europe (Netherlands) – honorary guest
Ms. Elizabeth Sclater Secretary General, OWN Europe (UK) – honorary guest

Further Speakers of the Conference:

Dr. Erzsébet Blaskovich, Internist, Cardiologists, Geriatrician, Head of Department of Geriatrics, Head Physician, Szent Imre Hospital, Member of the National Council on Ageing and the Professional College of Geriatricians
Ms. Erika Farkas, MR1 Kossuth Radio – moderator
Ms. Gyöngyi Fazekas, HR expert, Insurance expert, Representative of AWCDH in the Southern Transdanubian Region
Ms. Andrea Ferenczi President of the AWCDH (Chair)
Ms. Katalin Hajós Managing Director, AEGIS Media Hungary Media Kft., Founding – Board Member of the AWCDH
Ms. Ildikó M. Haraszti, Director of „Szépkorúak Idősek Otthona” Nursing Home, Süttő, Ageing Expert of the AWCDH
Ms. Lívია Járóka, MEP, Vice-Chairwoman of the Committee on Women's Rights and Gender Equality – video message
Ms Klára Kissné András manager, FŐGÁZ
Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art
Ms. Szilvia Kovács, Vice-Mayor of Karcag
Ms. Enikő Magyar Vice-President of the Equal Treatment Authority
Ms. Ildikó Modláné Görgényi, Expert for Vocational Education and Adult Education (Ex Deputy Director General, Hungarian Labor Inspectorate)
Ms. Pol. Lt. Col. Ágnes Németh, Head of the Crime Prevention Department of the Hungarian National Police, General Directorate for Criminal Investigation, Directorate for Criminal Investigation
Pongó Ildikó, Professzionális Nők Klubja, Pozsony, Nyitra
Dr. Tamás Rozsos Plastic Surgeon
Dr. Flóra Szakácsi Tápai, Iron Diploma Agricultural Engineer

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Szervező: Magyar Női Karrierfejlesztési Szövetség
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PROGRAM

EUROPEAN COOPERATION FOR WOMEN ABOVE 50 – LESSONS LEARNED DURING THE “EU-2012 YEAR OF ACTIVE AGEING AND SOLIDARITY BETWEEN GENERATIONS” INTERNATIONAL CONFERENCE

Date and Time of the Conference: 7 March 2013, between 11:00 am. – 18.00 pm.

Venue of the Conference: Rubin Wellness & Conference Hotel, 1118 Budapest, Dayka Gábor utca 3.

Language of the conference: Hungarian and English

Sponsors:

**Nemzeti Együttműködési Alap (National Cooperation Fund)
BP European Business Service Centre Kft.**

10:00-11:00 Registration and reception of the guests

11:00-12:30 Opening, greetings, speeches

Ms. Andrea Ferenczi President of the AWCDH (Chair)

Ms. Livia Járóka, MEP, Vice-Chairwoman of the Committee on Women's Rights and Gender Equality – video message

Ms. Ildikó M. Haraszti, Director of „Szépkorúak Idősek Otthona” Nursing Home, Süttő, Ageing Expert of the AWCDH
Cooperation between generations and communities

Mr. Maciej Kucharczyk, Managing Director, AGE Platform Europe – honorary guest
The AGE Platform Europe

Dr. Erzsébet Blaskovich, Internist, Cardiologists, Geriatrician, Head of Department of Geriatrics, Head Physician, Szent Imre Hospital, Member of the National Council on Ageing and the Professional College of Geriatricians
Above 50 and Healthy

H.E. Mr. Roman Kowalski, Ambassador of Poland – honorary guest
The “EU-2012 Year of Active Ageing and Solidarity Between Generations” in Poland

Dr. Márta Torda Deputy Head of Parliamentary and Public Relations Department, Ministry of Rural Development– *Greeting*

12:30-14:15 Panel discussion

Moderator: Ms. Erika Farkas, Chief Redactor of MR1 Kossuth Radio

Themes: Country reports and best practices

Panelists:

Ms. Gyöngyi Fazekas, HR expert, Insurance expert, Representative of AWCDH in the Southern Transdanubian Region

Ms. Lynn Gardner Heffron, Founder and President of Diversity Spectrum US – honorary guest

Ms. Annikki Korhonen, Board Member, OWN Europe (Finland) – honorary guest

Pongó Ildikó, Professzionális Nők Klubja, Bratislava, Nitra

Ms. Joke de Ruiter President, OWN Europe (Netherlands) – honorary guest

Ms. Elizabeth Sclater Secretary General, OWN Europe (UK) – honorary guest



14:15-15:00 Refreshments

15:00-15:15 We paid tribute to the recently deceased Hungarian-Israeli Judith Müller, a Great Friend and Mentor of the AWCDH, and world renowned perfume creator. Countess Eva Csaky Bornemisza, Judith Müller's childhood friend, delivered the memorial speech.

15:15-16:30 Speeches

Ms. Katalin Hajós, Managing Director, AEGIS Media Hungary Media Kft., Founding and Board Member of the AWCDH

Women above 50 in the Media

Ms. Klára Kissné András, Human Controlling Manager, FŐGÁZ

The "Sandwich Generation" – Women above 50 in the Labor Market

Dr. Tamás Rozsos, Plastic Surgeon

The Best of Every Woman

Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art

The Mirror

Ms. Karyn Posner-Mullen, Public Affairs Counselor, U.S. Embassy – honorary guest

Women in the Foreign Service

16:30 -17:30 Panel discussion

Moderator: Ms. Erika Farkas, Chief Redactor of MR1 Kossuth Radio

Themes: The invited panelists talked about their lives and professional experience

Panelists:

Ms. Szilvia Kovács, Vice-Mayor of Karcag

Ms. Enikő Magyar, Vice-President of the Equal Treatment Authority

Ms. Ildikó Modláné Görgényi, Expert for Vocational Education and Adult Education (Ex-Deputy Director General, Hungarian Labor Inspectorate)

Ms. Pol. Lt. Col. Ágnes Németh, Head of the Crime Prevention Department of the Hungarian National Police, General Directorate for Criminal Investigation, Directorate for Criminal Investigation

Dr. Flóra Szakácsi Tápai, Iron Diploma Agricultural Engineer

17:30-18:00 Comments, closing reflections, recommendations, discussion

18:00 The conference ended.

18:15- 19:45 Reception by special invitation

In the "Women's Corner" at the conference dedicated to the International Women's Day we presented the achievement of Hungarian Women:

Ms. Ildikó M. Haraszi, Director of „Szépkorúak Idősek Otthona” Nursing Home, Süttő

Ms. Klára Kósa, ceramic artist, Master of Hungarian Folk Art

Mrs. Vera Báder, president, and Mrs. Margo Pataki, hand weaving, embroidery and felt applique maker, Master of Hungarian Folk Art, from the Hevesi Folkart and Handicraft Cooperative

Ms. Szilvia Kovács, Vice-Mayor of Karcag, initiator of the "Most Beautiful Kitchen Garden" program

Szervező: Magyar Női Karrierfejlesztési Szövetség

Organizer: Association for Women's Career Development in Hungary

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